HENDRUM ECONOMIC DEVELOPMENT AUTHORITY

Regular Board Meeting Minutes

January 9, 2023

CALL TO ORDER

President Johannsen called to order the regular meeting of the Hendrum EDA at 6:18 pm on January 9, 2023 in the boardroom of the Professional Building located at 308 Main Street East in Hendrum, Minnesota.

ROLL CALL

The following board members were present: Mike Smart and Curt Johannsen.

The following city personnel was present: Keri Plemmons, EDA Secretary-Treasurer.

CONSENT AGENDA

a) December 12, 2022, EDA regular meeting minutes

MOTION: C. Johannsen moved; seconded by M. Smart to approve the consent agenda.

ALM: absent; JOHANNSEN: aye; SMART: aye. MOTION PASSED.

APPROVAL OF AGENDA

MOTION: M. Smart moved; seconded by C. Johannsen to approve the agenda as presented.

ALM: absent; JOHANNSEN: aye; SMART: aye. MOTION PASSED.

REPORTS OF OFFICERS AND DEPARTMENT HEADS

- a) **PRESIDENT:** No report.
- b) **SECRETARY/TREASURER**:
 - **A. Financial Report:** The December financial report and January claims list totaling \$762.38 were presented for approval.

MOTION: M. Smart moved; seconded by *C. Johannsen* to approve the December financial report and payment of the following claims totaling \$762.38.

Red River Valley Coop	\$309.51
KRJB	\$224.00
Northern Fire Equipment	\$14.00
City of Hendrum	\$102.41
Internal Revenue Service	\$89.50
Internal Revenue Service	\$22.96

ALM: absent; JOHANNSEN: aye; SMART: aye. MOTION PASSED.

UNFINISHED BUSINESS

- **A. Elementary School:** Sugar Mama Bakery has been promoting the opening in Hendrum. There is a conference call with Pifer Realty scheduled for 8:00 pm during the city council meeting to provide an update on building utilization.
- **B.** Coffee Cup Promotion: Ivory and Sage provided information on the design process and pricing. The artist will need a list of about ten things to be included in the design. The consensus was to keep moving forward.
- **C. Promotional Advertising:** The board discussed "The 13th Month!" promotion of Hendrum that took place the day after Christmas following up to January 1st on all four of R&J Broadcasting stations.
- **D. Christmas Light Contest:** The results of the Christmas Light Contest were as follows: 1st place (326 Rice St N); 2nd place (103 Park Ave E); and 3rd place (360 Rice St S).
- **E. Development Opportunities:** The city is currently in discussions with a development company.

NEW BUSINESS

A. Annual Meeting/Officer Appointments:

MOTION: M. Smart moved; seconded by *C. Johannsen* to keep the same officer appointments as 2022.

ALM: absent; JOHANNSEN: aye; SMART: aye. MOTION PASSED.

ADJOURNMENT

Having no further business, *M. Smart* moved; seconded by *C. Johannsen* to adjourn the meeting at 6:44 pm. The next regular board meeting will be at 6:00 pm on February 13, 2023, in the boardroom of the Professional Building located at 308 Main Street East in Hendrum, Minnesota.

Minutes submitted by: Keri Plemmons, Secretary/Treasurer